



CALL2RECYCLE'S BATTERY RECYCLING PROGRAM

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Battery Recycling – Consumer Highlights

Call2Recycle Canada conducts consumer research studies each year to gain a better understanding of behaviours and attitudes towards battery recycling.

73% of Canadians are aware that batteries can be recycled.

52% of households have recycled single-use batteries

56% survey respondents said they recycled batteries while recycling other items

The majority of survey respondents said their main barrier for not recycling batteries was a lack of awareness – they did not know WHERE they could recycle their batteries.



Call2Recycle – Battery Collection Program Boxes



- Boxes can hold 30 kg of batteries
- Boxes come with pre-paid Purolator shipping labels
- Boxes come with fire-resistant liners
- Both rechargeable and non-rechargeable batteries can be mixed in one box.
- Boxes can be shipped individually or in bulk on a pallet



Call2Recycle – Bulk Shipping Program



- Bulk shipments must be 250 kg or more.
- Requirement to a minimum of 1X per year
- Call2Recycle does not provide drums
- Acceptable bulk shipment containers are
 - UN certified metal or plastic open top drums with clamp ring lids
 - Call2Recycle boxes



Call2Recycle – Program Promotion



Successful battery recycling programs rely on awareness

Signage is available to order to promote battery recycling

Have a dedicated area for batteries where people can drop them off

Contact us about marketing partnerships with local media/newspapers

Brochures & other promotional marketing materials are available to order



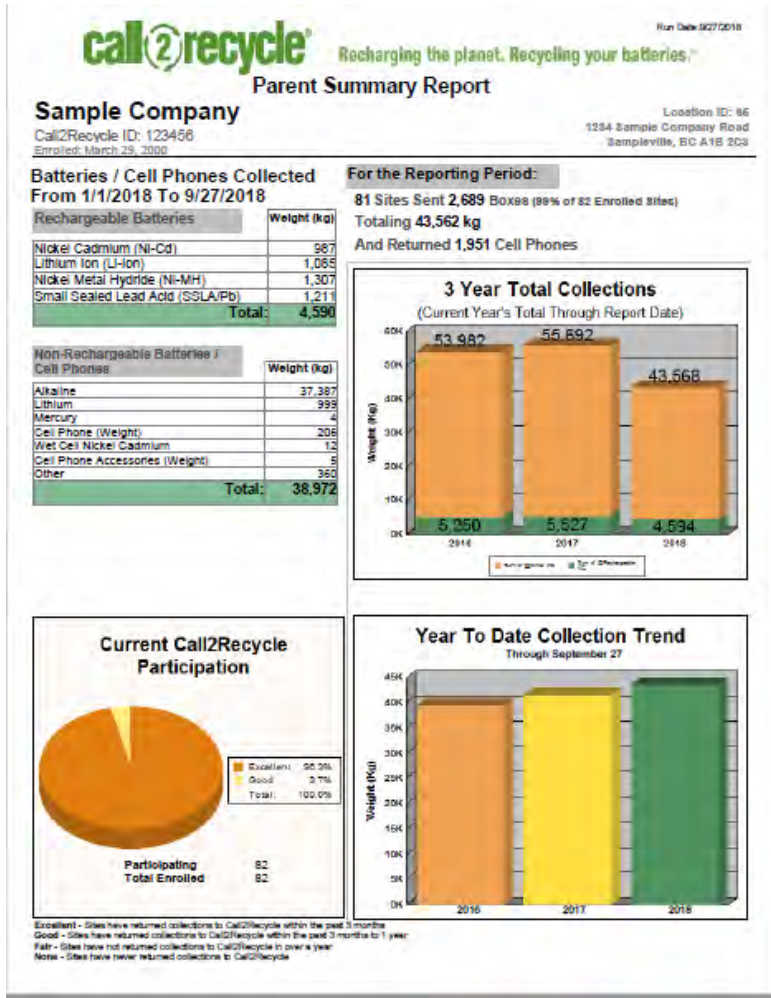
Battery Recycling at Recycle Depots



Battery Recycling at Recycling Depots



Call2Recycle – Performance Reports



Performance Reports are available to track progress

Call2Recycle will automatically send you your report at the end of each month/quarter/year



Call2Recycle – Site Locator

Find a drop-off location near you

Check the battery recycling laws in your area

PRINT EMAIL

R3H 0G1

SEARCH FILTER [+]

NEARBY RECYCLE ON THE WAY

10 LOCATIONS NEAR YOU

- Winnipeg, MB**
Hilti (Canada)
801 Century St.
Winnipeg, MB R3H 0C3
204-694-4787
Accepts Rechargeable Batteries ⓘ
Alkaline /Single-Use Batteries ⓘ
[About this Location](#)
Send To : Email | Mobile
Website: <https://www.hilti.ca/>
- Winnipeg, MB**
The Battery Man

All active program participants are added to Call2Recycle’s site locator.



Call2Recycle – Processing Partners & Sorters

Call2Recycle Physical Flow: Canada



1
COLLECTIONS
batteries & cellphones

Public & Private

Public agencies
Retailers
Businesses
Municipalities



2
RECORDING & SORTING
by chemistry

Sorting Partners

Retriev
Trail, BC
Terrapure
Hamilton, ON

Laurentide Re/Sources
Victoriaville, QC
RMC
Port Colborne, ON



3
PROCESS & RECOVERY
by chemistry

Battery Process & Recovery Partners

Alkaline*, Carbon Zinc

Teck*
Trail, BC
zinc, carbon & manganese

RMC*
Port Colborne, ON
zinc, carbon, manganese & potassium

Inmetco
Ellwood City, PA
zinc, carbon & manganese

Battery Solutions Recovery*
Brighton, MI
zinc, carbon, manganese & potassium

Lithium

Retriev
Trail, BC
lithium recovered

Inmetco
Ellwood City, PA
lithium and other metals recovered

NI-Cd, NI-MH, NI-Zn

Inmetco
Ellwood City, PA
nickel-iron, stainless steel, cadmium recovered

Li-Ion

Glencore
Sudbury, ON
cobalt, nickel & other materials recovered

Retriev
Trail, BC
cobalt, nickel & other materials recovered

SSLA/Pb Dry Cell

Terrapure
Ville Ste-Catherine, QC
lead recovered

Cellphone Process & Recovery Partners

The Wireless Alliance
Boulder, CO
refurbished/resold or metals recovered

Call2Recycle – Safety Training



Charge Up Safety!

Call2Recycle® Collection Site Safety Training



Resources are available to help train your staff on how to safely handle batteries

- Online safety training quiz
- Battery handling guidelines
- Battery safety video



In Summary:

- A successful battery recycling program in MB requires awareness.
- Contact us about ways that we can help ensure your residents are aware of options for recycling batteries.
- Call2Recycle has developed resources & program options to help make implementing a battery recycling program easy for you.





Leading the charge for recycling.™

thank you!

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