

MANITOBA

COMMUNITY RECYCLING AND WASTE REDUCTION FORUM



Product Care - Paint, Household Hazardous Waste
(HHW), Lights Program

Mark Dixon

Program Manager

ALLOW ME TO INTRODUCE MYSELF



Mark Dixon

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Supported by a team of operations specialists, project managers, marketers, accountants, and auditors working to achieve great environmental outcomes for our members and communities.

MEET PRODUCT CARE

01

A group of people's hands are stacked in a circle, symbolizing teamwork and responsibility. The background is a dark, teal-tinted image of the same scene.

Product Care supports industry in the responsible end-of-life recycling of their products.

RESPONSIBLE, TOGETHER.

HOW THE SYSTEM WORKS

EXTENDED PRODUCER RESPONSIBILITY (EPR)

Model wherein producers are accountable for the entire lifecycle of their consumer products

PRODUCT STEWARDSHIP AGENCIES (PROs)

Agencies that help producers meet their regulatory obligations under EPR regulations

MINISTRY OF ENVIRONMENT

Provincial ministries administer and monitor environmental legislation and performance of agencies.

OUR PROGRAMS



**HOUSEHOLD
HAZARDOUS WASTE**



ALARMS

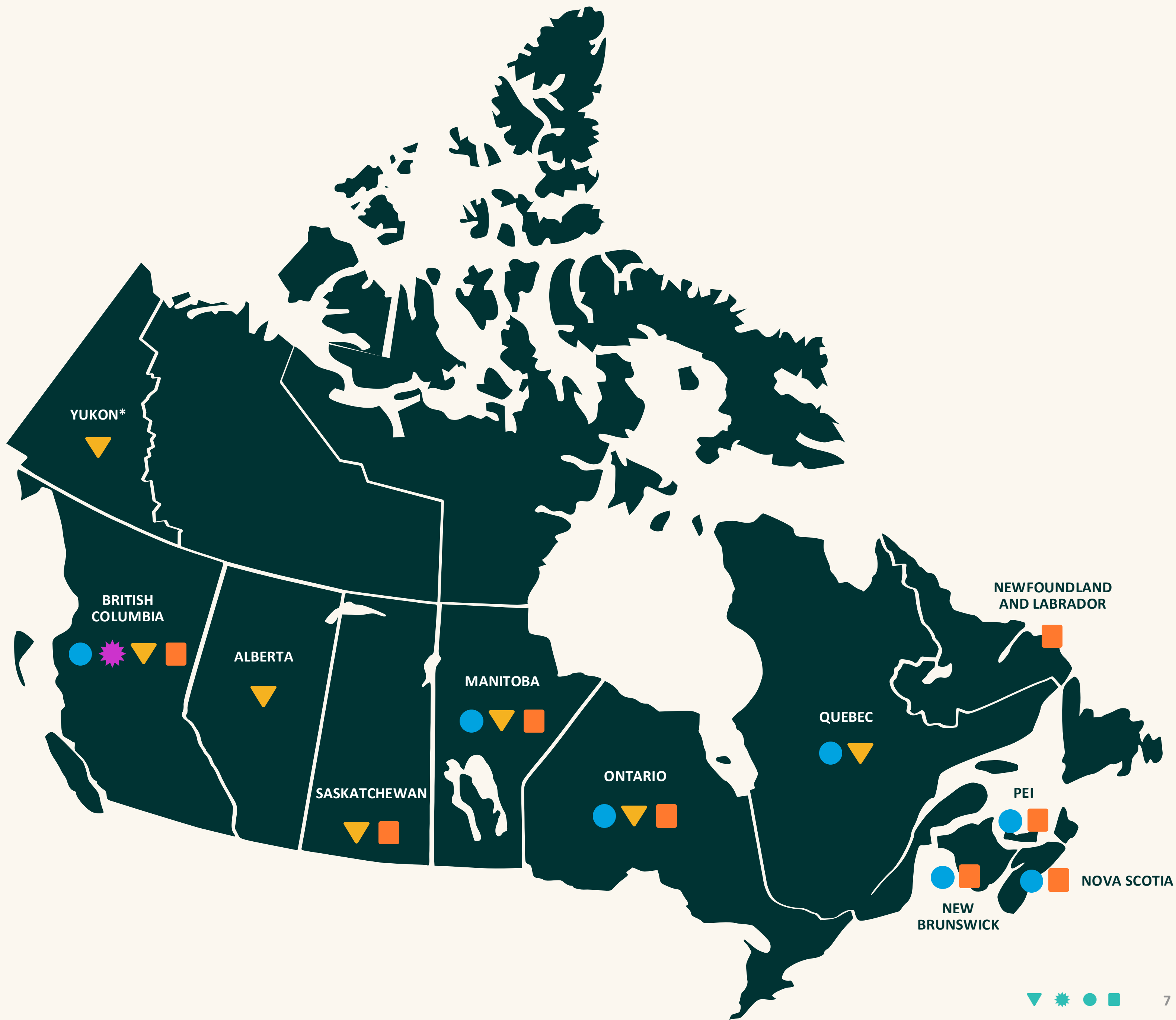
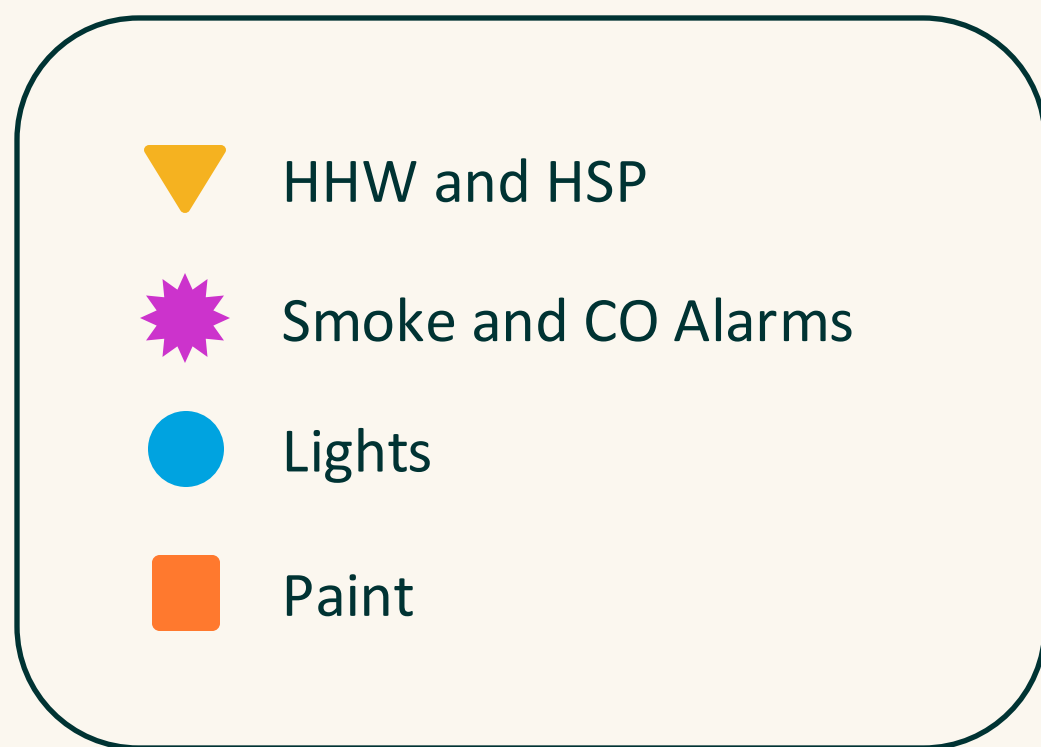


LIGHTS



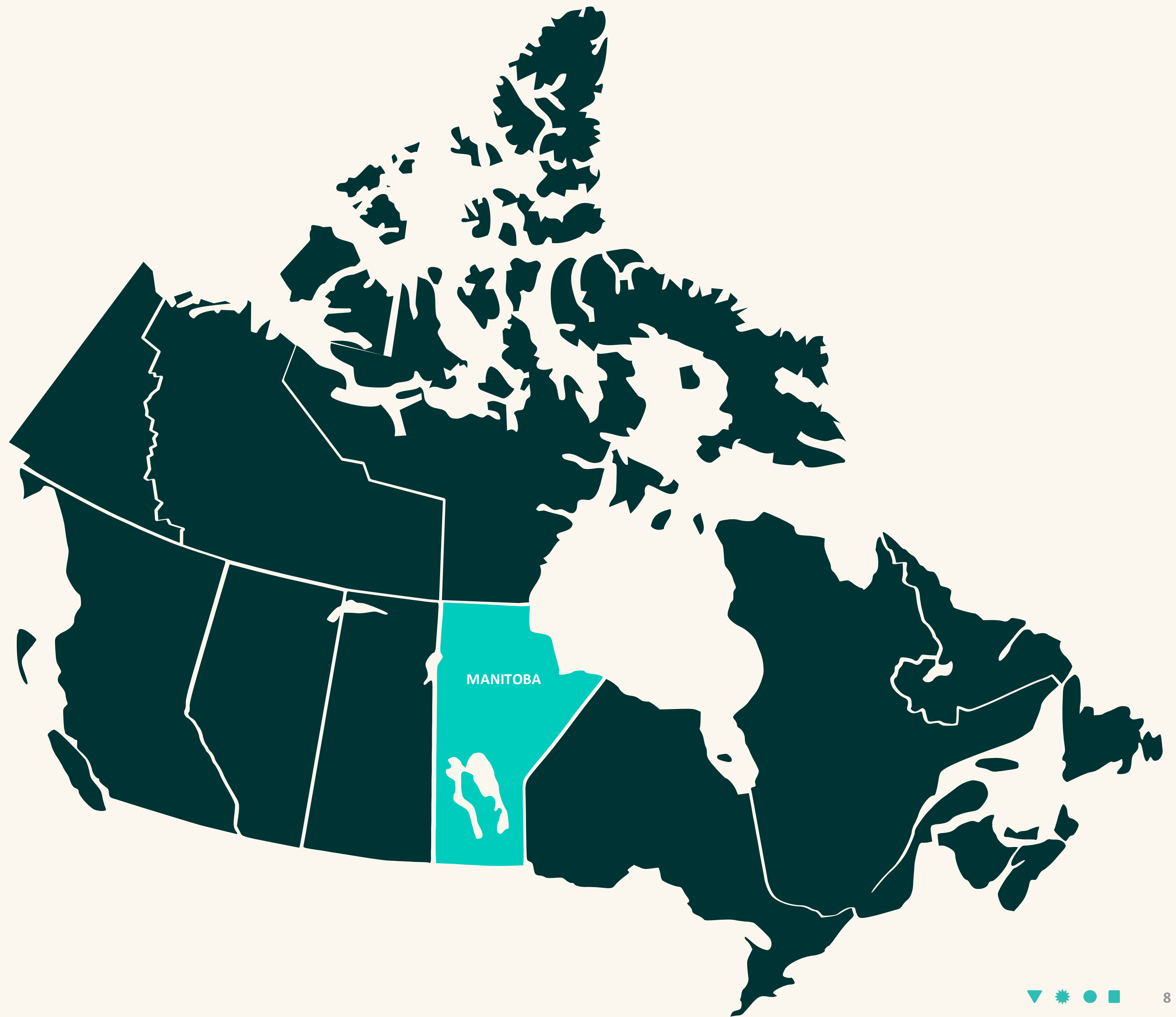
PAINT

FROM COAST TO COAST



*Yukon HSP to launch December 1, 2025

IN MANITOBA



2012

PROGRAM LAUNCH



COLLECTION PERFORMANCE



**WHAT WE'VE
ACHIEVED,
TOGETHER.**

232,554

Total volume, in liters, of paint collected in 2024

134

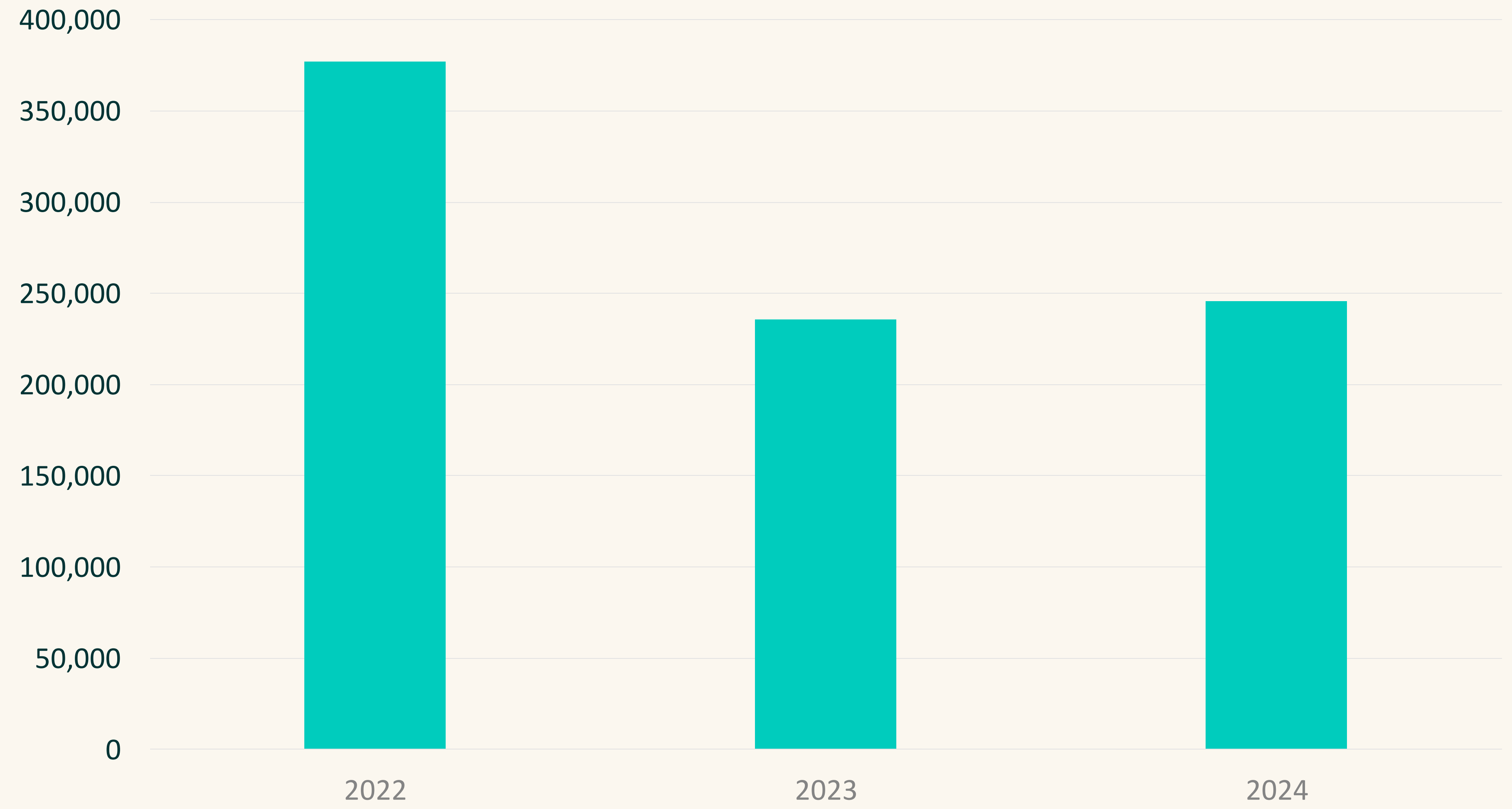
Number of collection sites in the province in 2024

408,672

Number of fluorescent tubs and lamps collected in 2024

PAINT COLLECTION VOLUMES (L)

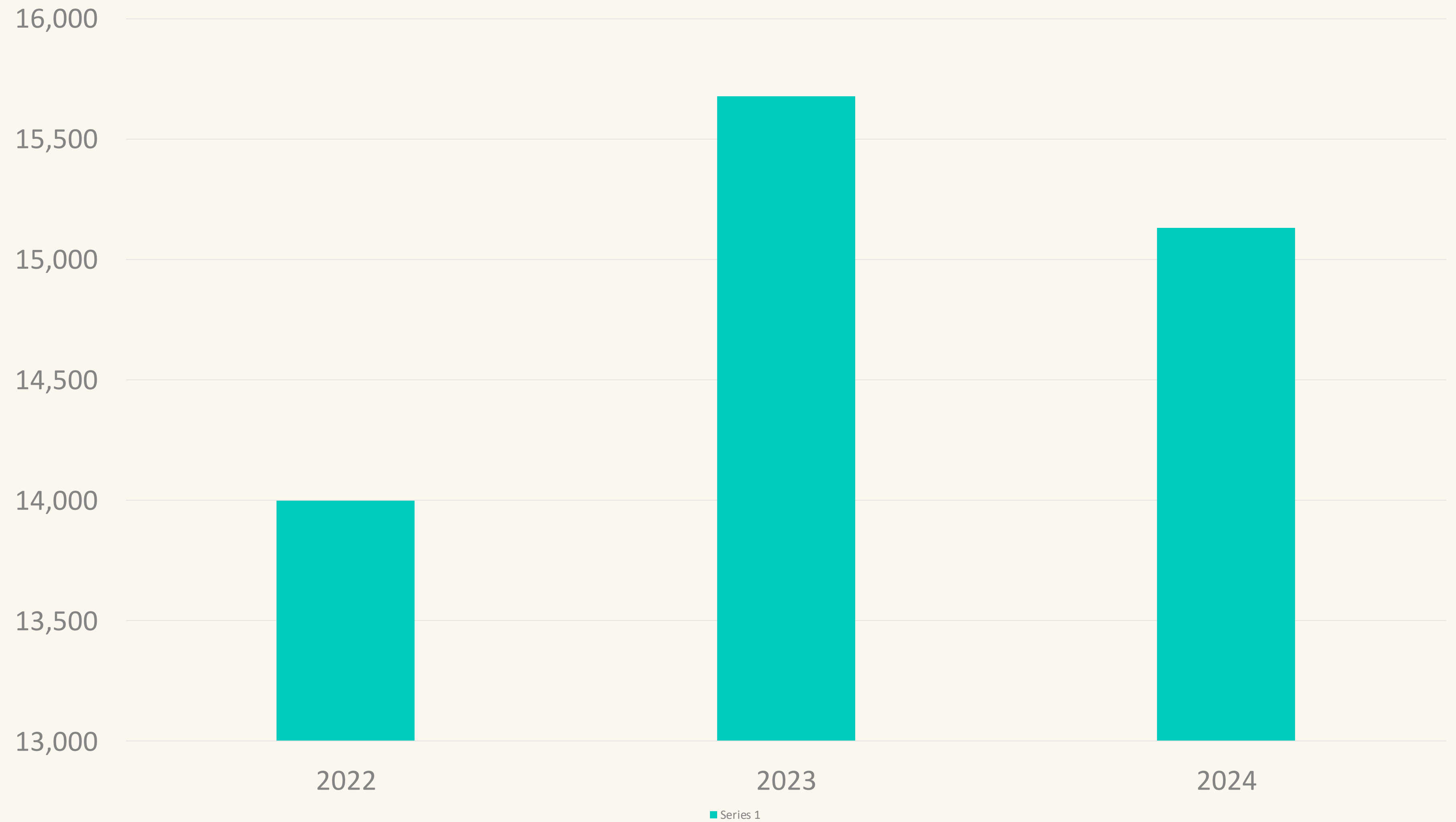
Paint Collection Volumes 2022 – 2024



Series 1

HHW COLLECTION – Number of drums collected

HHW Collections 2022 - 2024



WE HAVE A **GARBAGE** PROBLEM.



THE SOLUTION?
MORE COLLECTION SERVICES.

WE NEED YOUR HELP.



OPERATION SUPPORT

WE'VE GOT YOUR BACK

Product Care provides:

- Regulatory support
- Collection containers
- Logistics arrangements
- Training materials
- Promotional materials
- Signage
- Safety equipment
- **Ongoing collection site support**



BENEFITS OF JOINING

ADDITIONAL COMPENSATION

New revenue stream

INCREASED PATRONAGE

Bring more people to your site

COMMUNITY GOODWILL

1. Provide a valuable service to residents.
2. Better environmental outcomes.

SITE REQUIREMENTS

LOADING AREA

Minimum 200 sq. Ft.

STORAGE AREA

Lockable/fenced area with well-ventilated indoor storage space or weather protected area.
Minimum 320 sq.ft.

RECEIVING AREA

Supervised drop-off location for customers

STAFF SUPPORT

Collected items should be securely put away from customers

NEXT STEPS

- Email manitoba@productcare.org to submit expression of interest
- Regulatory compliance (Product Care works with community on steps to make sure compliance is met at start up)
- Supply delivery (tubskids, barrels, collection guidelines, etc.)
- Site training (review guidelines & training video)
- Site marketing material delivered (signage, brochures, posters, etc.)





THANK YOU.

Any questions?

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