

# If you Build it, they will come: A Story of Community Food Waste Drop Off Stations

MARR Conference  
Winnipeg, Manitoba  
October 16, 2025



# Introduction

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# Outline

- The Challenge
- The Pitch
- Location – establish the playing fields
- Service – cover our bases
- MVPs - community champions
- Results – we hit a homerun!
- Lessons Learned – setting up a championship dynasty
- Questions



# The Challenge

- Residents demonstrated a demand for a food waste diversion program
- A city-wide green cart program takes time to establish
- Develop a program in advance of a city-wide curbside collection program
  - Must be relatively easy to use
  - Accessible to all residents
  - Minimal cost

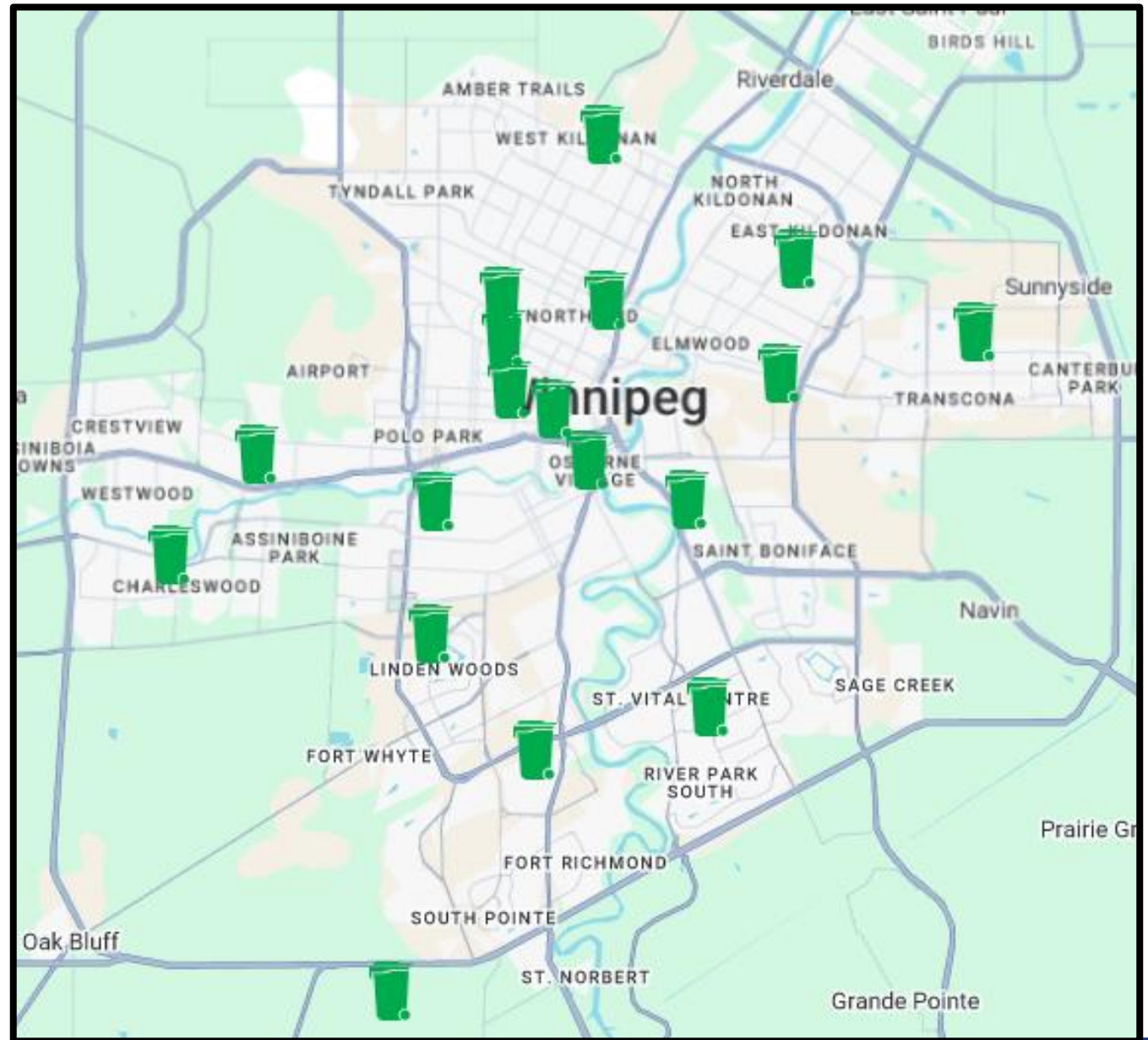
# The Pitch

- Community drop off locations
- 15 locations for residents to drop off food waste for free
  - community gathering spots
  - different areas of the city
  - accessible by transit, bike, walk, car
  - accessible for compost truck
  - willing partners



# Locations

- 3 City 4R Depots
- 11 community centres
  - Garden City CC
  - Valley Gardens CC
  - Turtle Island NC
  - Glenwood CC
  - Dakota CC
  - South Winnipeg CC
  - Lindenwoods CC
  - Central Corydon CC
  - River Osborne CC
  - Sturgeon Heights CC
  - Roblin Park CC
- Transcona Collegiate High School



# Service

- Accepts same materials as city-wide green cart program
  - food waste, paper products
  - no compostable packaging
- Set up green carts
- Compost Winnipeg empties the carts weekly
- Compost Bin Caretakers monitor drop off sites weekly
- Waste Connections composts the material at Prairie Green Landfill compost site



# Most Valuable Players

## Compost Bin Caretakers

- local program champions
- monitor the drop off sites 3 times / week
- send photos to Compost Winnipeg
- report if carts are broken, missing, or overflowing
- paid on contract



# The Results - We hit a homerun!

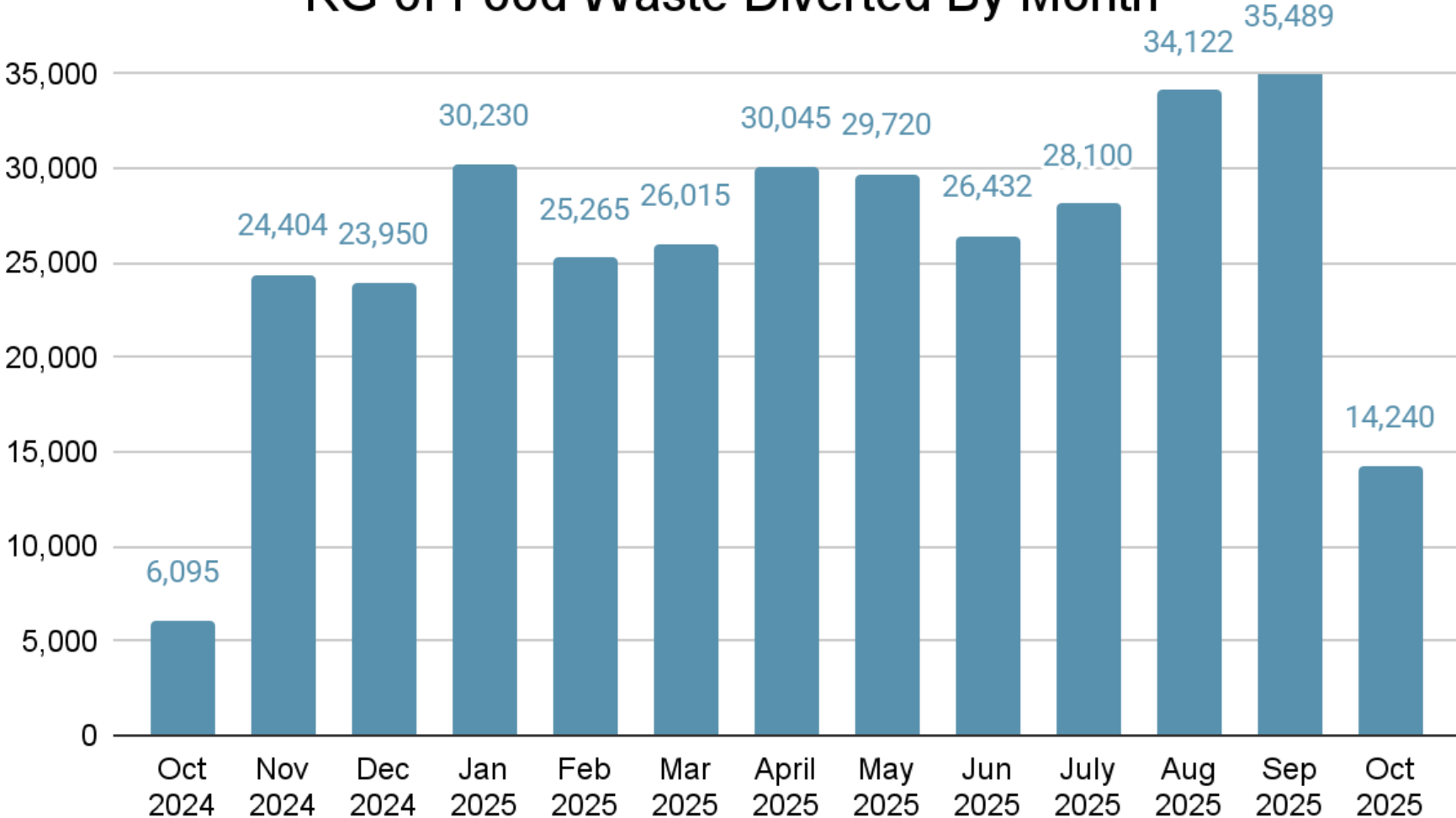
Exceeded all expectations

- **334,237 kg collected from 5,058 bins** in 12 months
- Average 66kg per bin
- Equivalent to food waste from 6,077 households

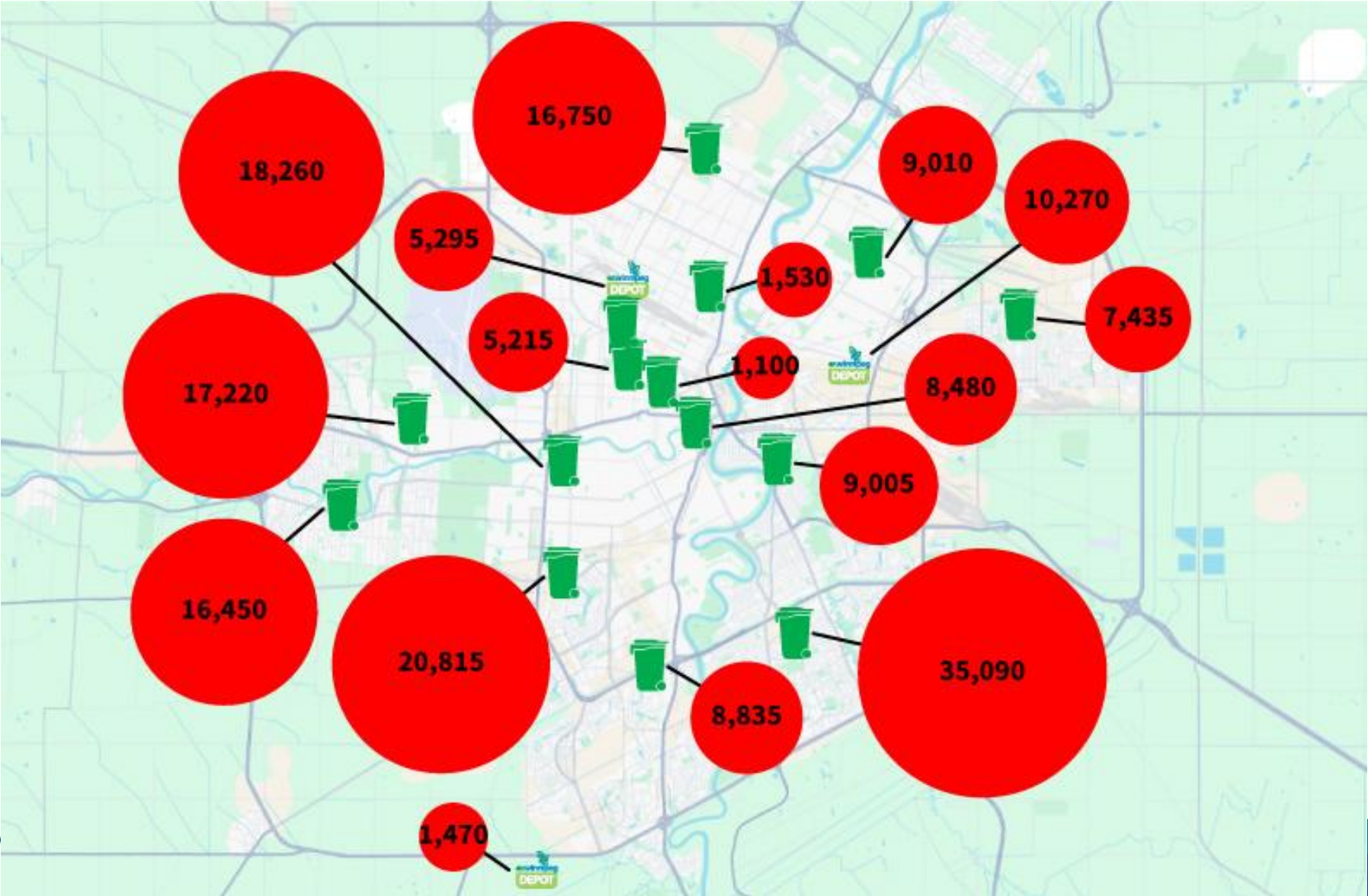


# The Results - We hit a homerun!

## KG of Food Waste Diverted By Month



# The Results -



# Lessons Learned

- There is interest to use this self-haul service!
- Site selection - perceived fairness
- Program flexibility - seasonal volume
- Expansion - sustainable growth



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